

# **Beet or Meat?**

## **Can one distinguish the colors between beets or meats?**

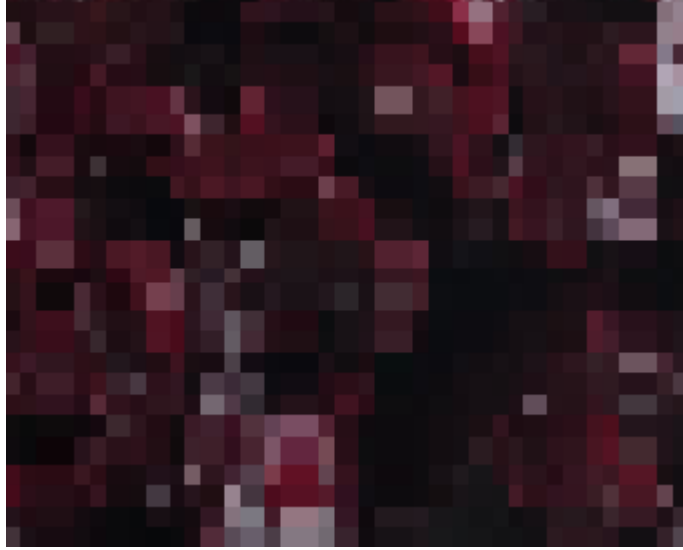
Instructions:

In the following pages, there will be 2 images pixelated and a participant must distinguish if it is a picture of a Beet vegetable or a piece of raw meat.

The images can either consist of all Beet pictures or all Meat pictures or perhaps one of each.

Scroll to the first page, have a participant make a guess and the original picture will be revealed in the next page. Repeat for the next page.

# Beet or Meat?



# **Beet or Meat?**



**Beet**

**Beet or Meat?**



**Beet or Meat?**



**Meat**

**Thanks for Playing**

**Why Beat or Meat?**



I wanted to choose two food items that had a natural and common association with red. I also wanted two food items that contrasted one another contextually. The beet root is currently in season in the winter, and like meat produces a liquid that is dyed red similar to the blood of raw meat. The way they feel after being cut is also similar as they are wet and malleable.

In creating this project, I kept in mind the contextualization of both food items and tried to emphasize their similarities over their commonly known and stark differences. I believe that if I had chosen another produce item like a raspberry or strawberry in place of the beet, the effect would not have been the same. This is because of their similarities in appearance and their material color.

This project is also an example of the way interactive art has been pushed to the digital realm due to the pandemic begging the question: can online games be categorized as interactive art?

